

NCC Cable System Order

Order #	62302078
Syscode	0856
System Name	Time Warner/Milwaukee Interconnect, WI
Market	Milwaukee-Racine

AE	Paul Doll
Sales Coordinator	Adam Schaff
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+SD Apr16
-	

Flight Dates	07/11/16 - 07/24/16
Agency	National Media
Advertiser	Ron Johnson for US Senate

Client Code	
Product Code	
Est Code	7377
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/11/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$9,830.00		
Commission	\$1,474.50		
Net Total	\$8,355.50		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: flight start pushed to 7.14, 4x on each net moved to est. 7378 due to maxes. Total -\$3932. Rev. 7.11
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/18/16	7/24/16	05:00	10:00	X							-	-	2	\$95.00	\$190.00	30	
2	FXNC	VARIOUS	7/11/16	7/17/16	05:00	10:00				X	X	X	X	-	-	8	\$95.00	\$760.00	30	R2 -4x
3	FXNC	VARIOUS	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$185.00	\$370.00	30	
4	FXNC	VARIOUS	7/11/16	7/17/16	18:00	24:00				X	X	X	X	-	-	8	\$185.00	\$1,480.00	30	R2 -4x
5	ESPN	AVG. ALL WKS<	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$328.00	\$656.00	30	
6	ESPN	AVG. ALL WKS<	7/11/16	7/17/16	18:00	24:00				X	X	X	X	-	-	8	\$328.00	\$2,624.00	30	R2 -4x
7	DISC	STREET OUTLAWS<	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$180.00	\$360.00	30	
8	DISC	AVG. ALL WKS<	7/11/16	7/17/16	18:00	24:00				X	X	X	X	-	-	8	\$180.00	\$1,440.00	30	R2 -4x
9	HIST	AVG. ALL WKS<	7/11/16	7/17/16	18:00	24:00				X	X	X	X	-	-	8	\$195.00	\$1,560.00	30	R2 -4x
10	HIST	VARIOUS	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$195.00	\$390.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$9,830.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,830.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/12/16

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